



Privacy Policy

Who we are

In this privacy policy references to “we”, “us” and “our” are to Nowcomm Ltd. References to “our Website” or “the Website” are to www.nowcomm.co.uk.

What information we collect and how

The information we collect via the Website may include.

1. Any personal details you knowingly provide us with through forms and our email, such as name, address, telephone number etc.
2. In order to effectively process credit or debit card transactions it may be necessary for the bank or card processing agency to verify your personal details for authorisation outside the European Economic Area (EEA). Such information will not be transferred out of the EEA for any other purpose.
3. Your preferences and use of email updates, recorded by emails we send you (if you select to receive email updates on products and offers).
4. Your IP Address, this is a string of numbers unique to your computer that is recorded by our web server when you request any page or component on the Website. This information is used to monitor your usage of the Website.
5. Data recorded by the Website which allows us to recognise you and your preferred settings, this saves you from re-entering information on return visits to the site. Such data is recorded locally on your computer through the use of cookies. Most browsers can be programmed to reject, or warn you before downloading cookies, information regarding this may be found in your browsers ‘help’ facility.

What we do with your information

Any personal information we collect from this website will be used in accordance with the Data Protection Act 1998 and other applicable laws. The details we collect may be used:

1. To process your order, to provide after sales service (we may pass your details to another organisation to supply/deliver products or services you have purchased and/or to provide after-sales service);
2. In certain cases we may use your email address to send you information on our other products and services. In such a case you will be offered the option to opt in/out before completing your purchase.

We may need to pass the information we collect to other companies for administrative purposes. We may use third parties to carry out certain activities, such as processing and sorting data, monitoring how customers use the Website and issuing our e-mails for us. Third parties will not be allowed to use your personal information for their own purposes.

Use of Cookies

What is a cookie?

A cookie is a simple text file that is stored on your computer or mobile device by our website's server. Each cookie will be unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers.

The table below explains the cookies we use and why

Cookie	Name	Purpose
Third Party: Google Analytics	_utma_utmb_utmc_utmz	These cookies are used to collect information about our website. We use the information to help us improve the site. The cookies collect information in an anonymous form including the number of visitors have come to the site form and how long they stay. You can opt out of Google Analytics here .
Third Party: Cloudflare	_cfduid	In order to protect our website from security threats and to boost its performance, we route our traffic through CloudFlare . The cookie is set by the CloudFlare service.
First Party	cookie-disclaimer	We use this to display a banner on our website to inform you that we have updated our cookie policy. The banner will only appear a number of times the banner has been closed. After the third time, the banner will not appear again.

We believe that you should not be unduly concerned with the use of cookies on our site. No information obtained from the cookie will be used by us for marketing purposes. We do recognise and understand that you can, should you choose, disable cookies on your browser and delete all cookies currently stored on your computer. This may prevent you from taking full advantage of the website. You can find out how to delete and block cookies for your particular browser by clicking "help" on your browser's menu or by visiting <http://www.allaboutcookies.org/manage-cookies/index.html>.

Your Rights

You have the right to request a copy of any information that we currently hold about you. In order to receive such information please send your contact details including address and payment of £10 to cover administration expenses to the following address:

Nowcomm Ltd
The Nowcomm Building
Stanier Way
Wyvern Business Park
Derby
DE21 6BF

Other Websites

This privacy policy only covers this website. Any other websites which may be linked to by our website are subject to their own policy, which may differ from ours.